

MÁRKAÉPÍTÉS 2026 KONFERENCIA

Embertelen szép? Embertelen jó?

Brandexcellence az AI korában

BRANDBAR •

MIT NEM VÁLTOZTAT
MEG A MESTERSÉGES
INTELLIGENCIA
A MÁRKATERVEZÉSBEN?



BRANDBAR

vodafone HU 11:00 33%


israel21c.org

#YourLogoHere

A new logo for under \$3, courtesy of Israeli design robots

Tailor Brands automatically generates more than 350,000 logos a month. The company's goal is to become the biggest branding agency in the world.

By [Brian Blum](#) | NOVEMBER 15, 2017, 7:21 AM



Get an automatically designed logo for all your business needs. Photo courtesy of Tailor Brands.

Bence bejegyzése


Tetszik Hozzászólás Megosztás

vodafone HU 11:01 32%

israel21c.org

"We want to democratize branding for those who don't have a million-dollar budget," Saar says. "We could capitalize the company more and identify clients with bigger budgets. But we want to make sure every coffee shop in Jerusalem can compete with Starbucks."

There are over 80 million businesses that want branding but can't afford it, Saar adds.



Logos designed automatically at Tailor Brands cost as little as


Bence bejegyzése

Tetszik Hozzászólás Megosztás

vodafone HU 11:02 32%

israel21c.org

A Tailor Brands subscription includes a complete brand book. "We educate you as to what your business stands for and how to use your brand in the right way and with the right colors and positions," Saar says.

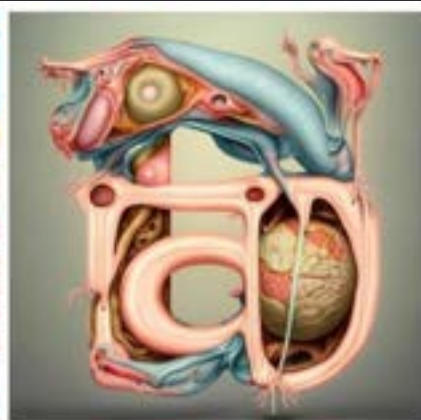


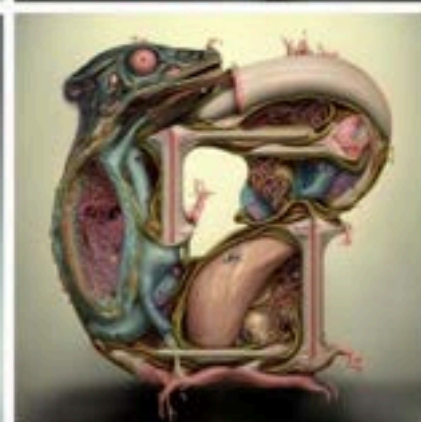
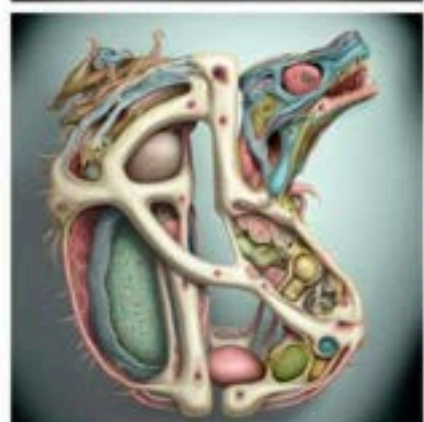
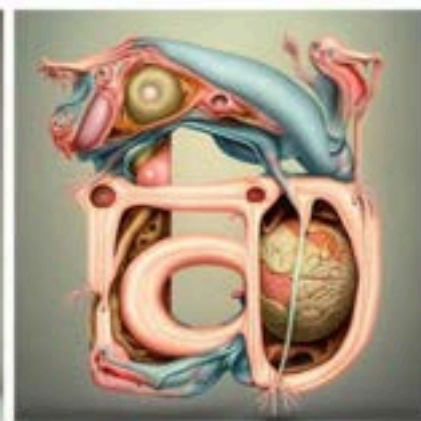
Tailor Brands suggests the best design and colors for your branding. Photo: courtesy

Tailor Brands doesn't always give you what you expect. We input text for a brand that included the word "pepper"

Bence bejegyzése

Tetszik Hozzászólás Megosztás

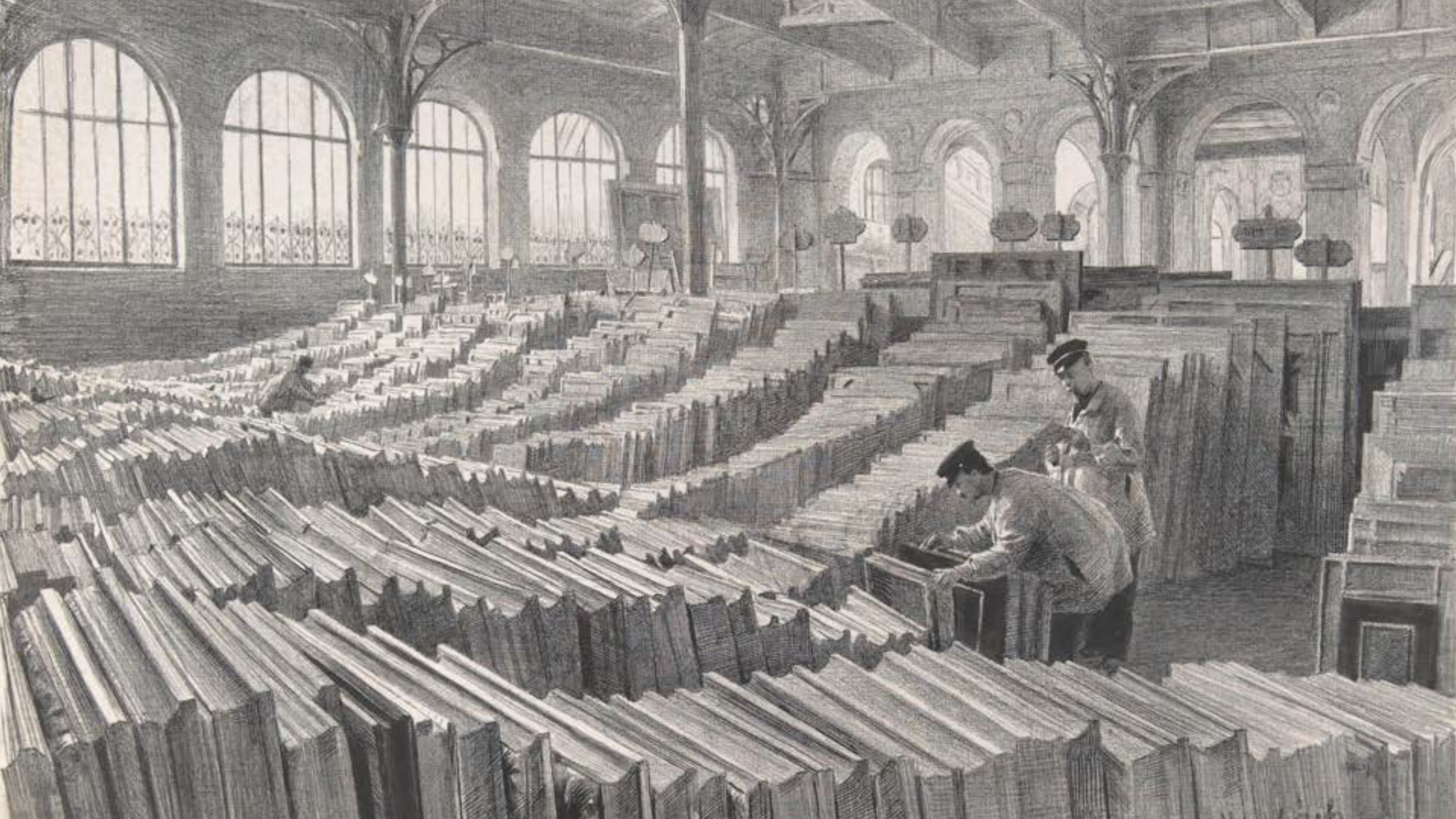














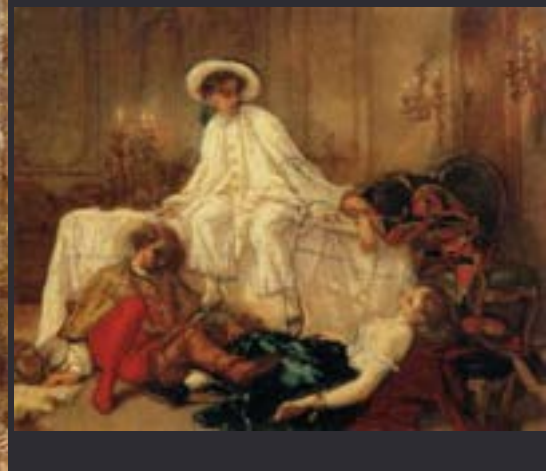
IMPRESSZIONIZMUS





THOMAS COUTURE

1815 – 1879



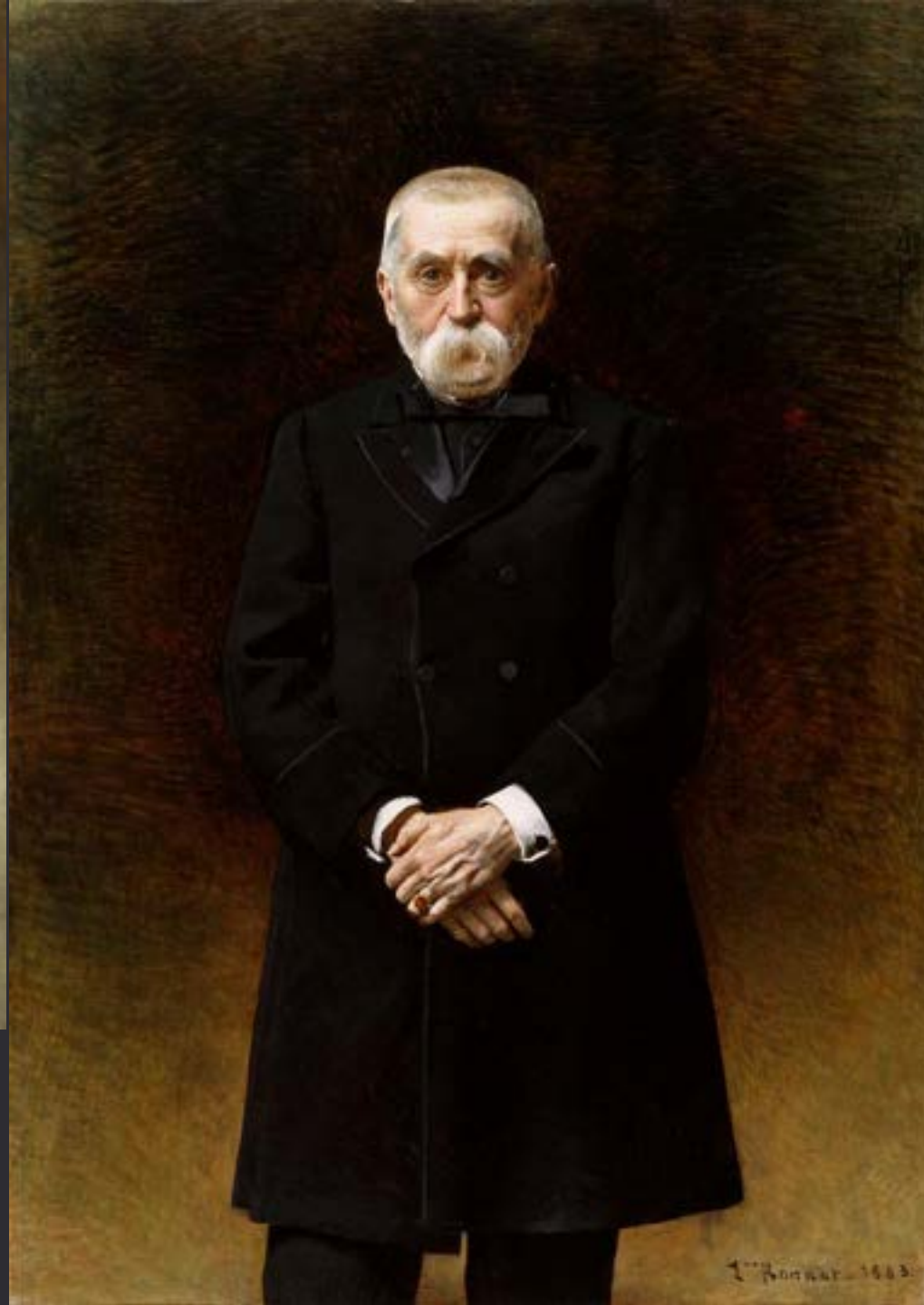




LÉON BONNAT

1833 – 1922





Madame Rose GARDY.



ANTON ALEXANDER **VON WERNER**

1843 – 1915





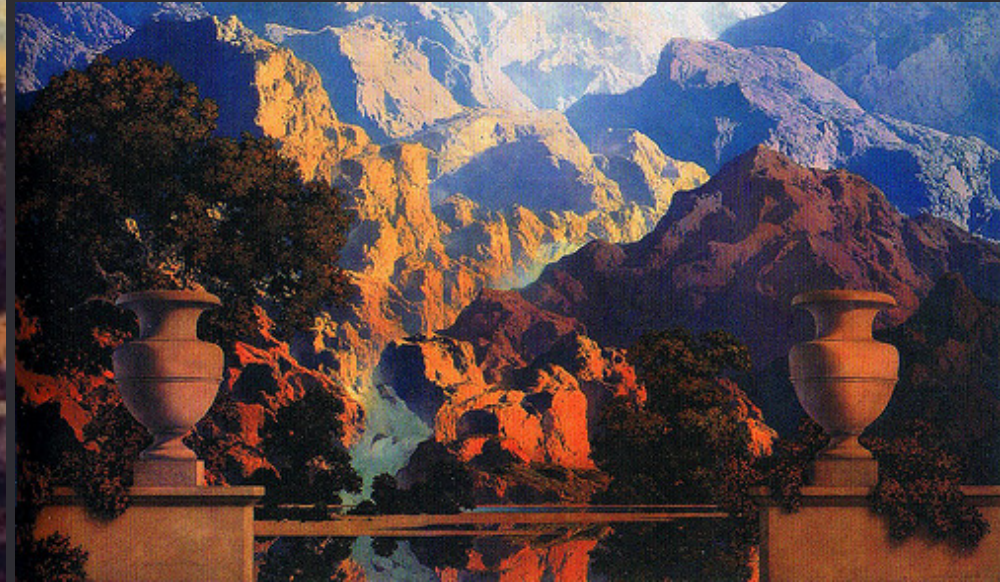
MAXFIELD PARRISH

1870 – 1966









JOSEPH NICÉPHORE NIÉPCE

1765 – 1833



LOUIS DAGUERRE

1787 – 1851



1838





ROBERT CORNELIUS

1839

WILLIAM HENRY FOX TALBOT

1800 – 1877



1841

FREDERICK SCOTT ARCHER

1814 – 1857



1851 – nedves kollódiumos eljárás



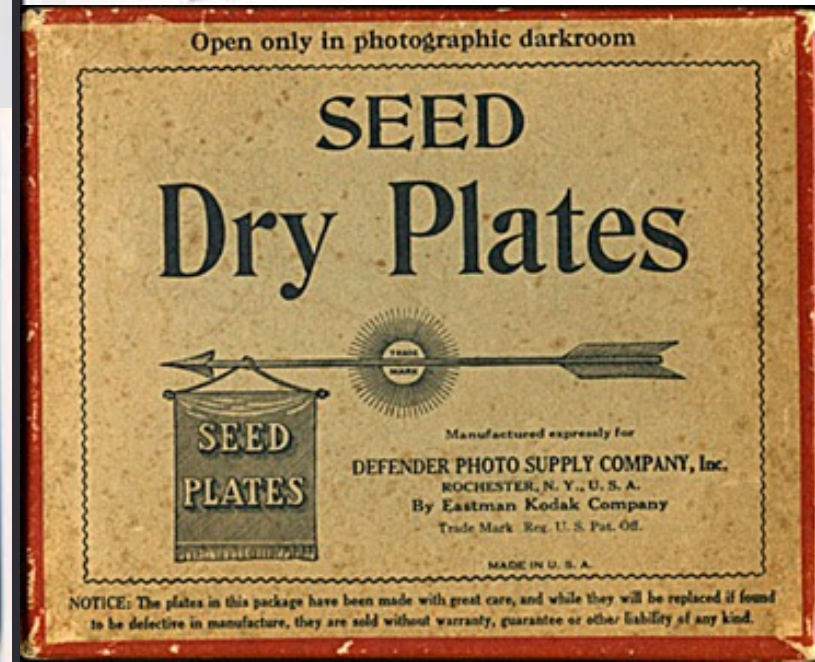
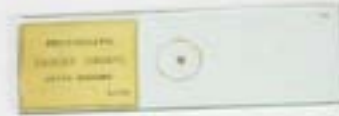
1851

RICHARD LEACH MADDOX

1816 – 1902



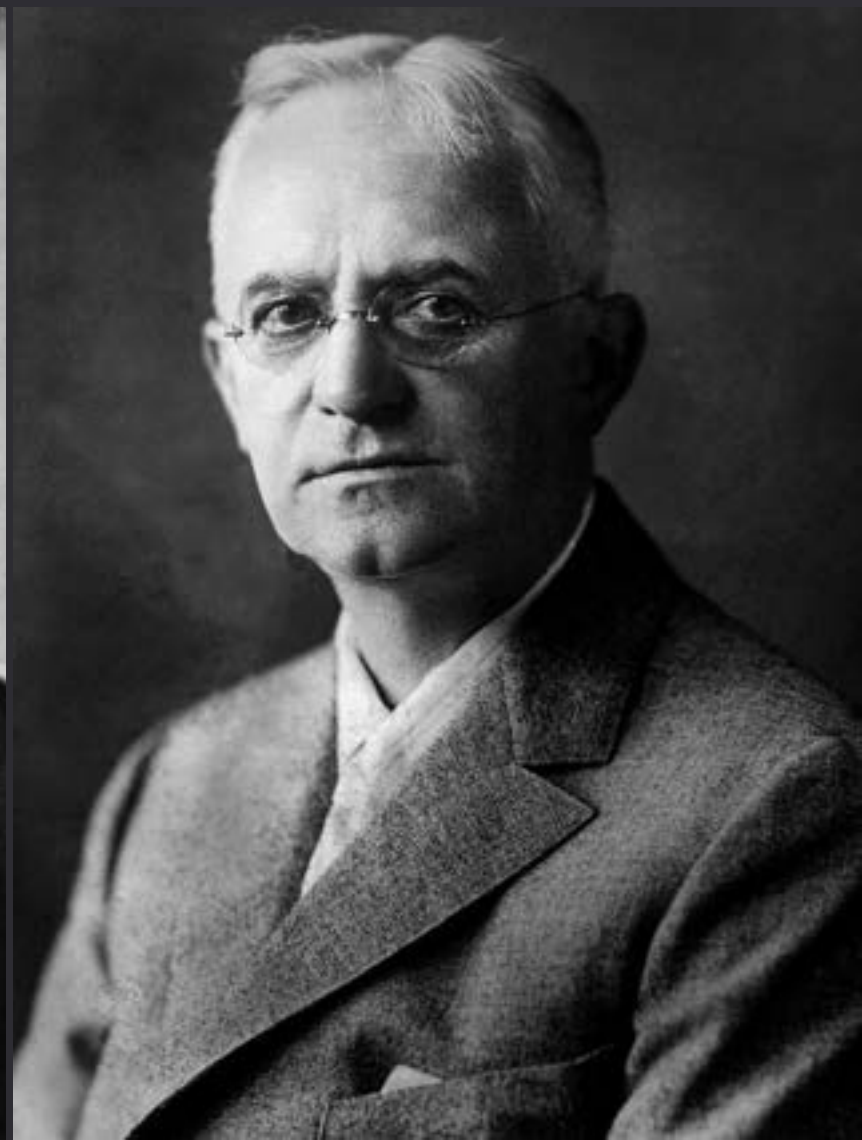
1871 – zselatin szárazlemez



NOTICE: The plates in this package have been made with great care, and while they will be replaced if found to be defective in manufacture, they are sold without warranty, guarantee or other liability of any kind.

GEORGE EASTMAN

1854 – 1932





**ANTON
ALEXANDER
VON
WERNER
(1843 – 1915)**

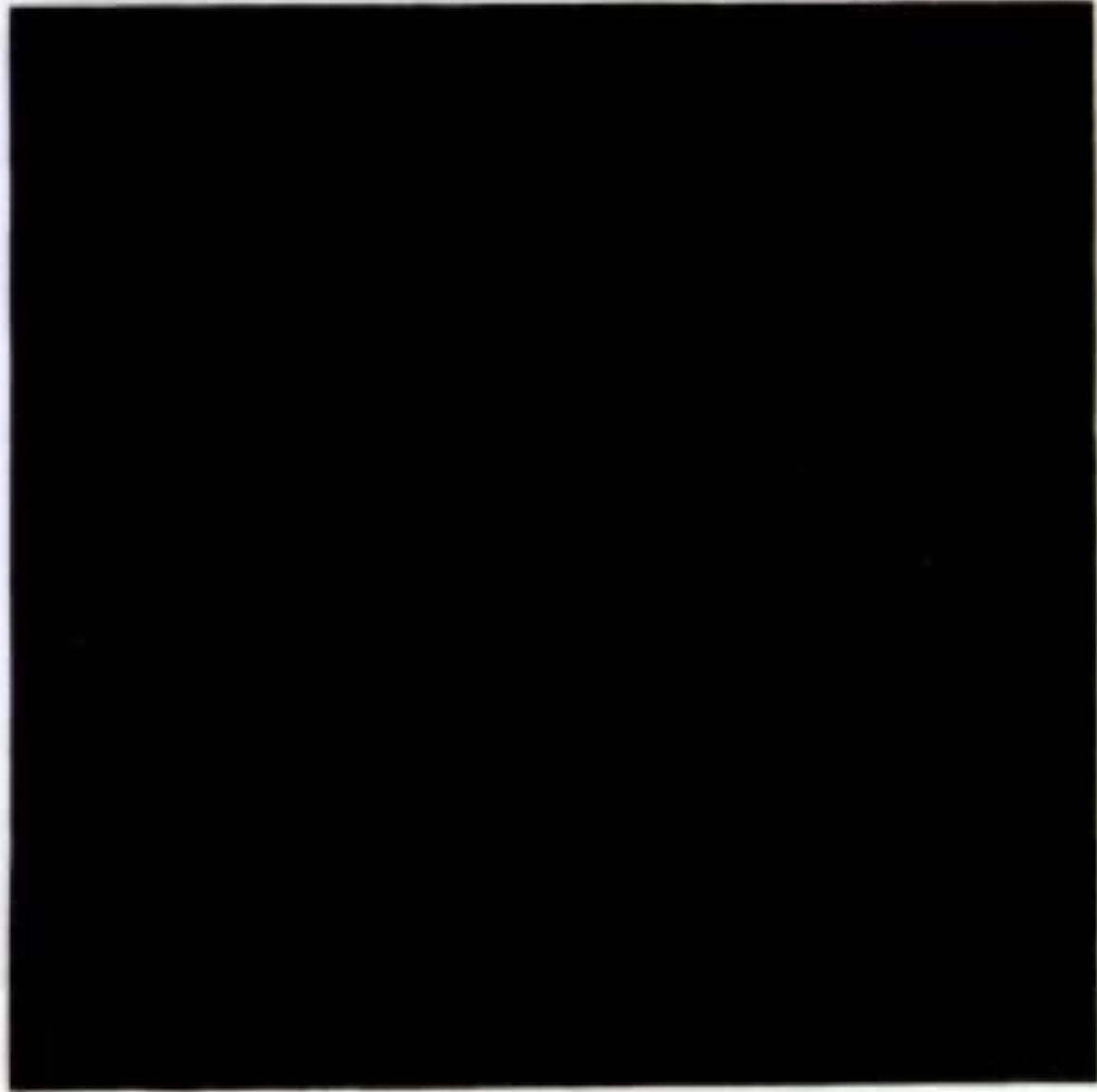








**ANTON
ALEXANDER
VON
WERNER
(1843 – 1915)
1894**



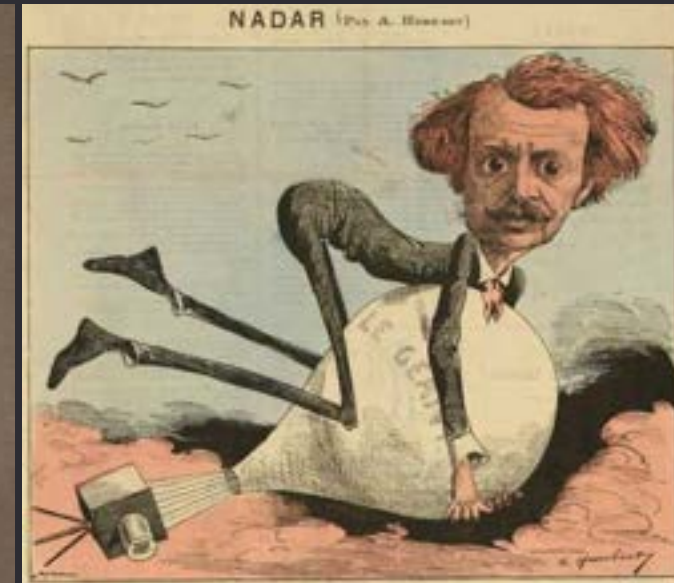
**KAZIMIR
MALEVICS**
(1878–1935)
1914-17

IMPRESSZIONIZMUS



NADAR – GASPARD-FÉLIX TOURNACHON

1820 – 1910



37. Sarah Bernhardt



CLAUD MONET

1840 – 1926



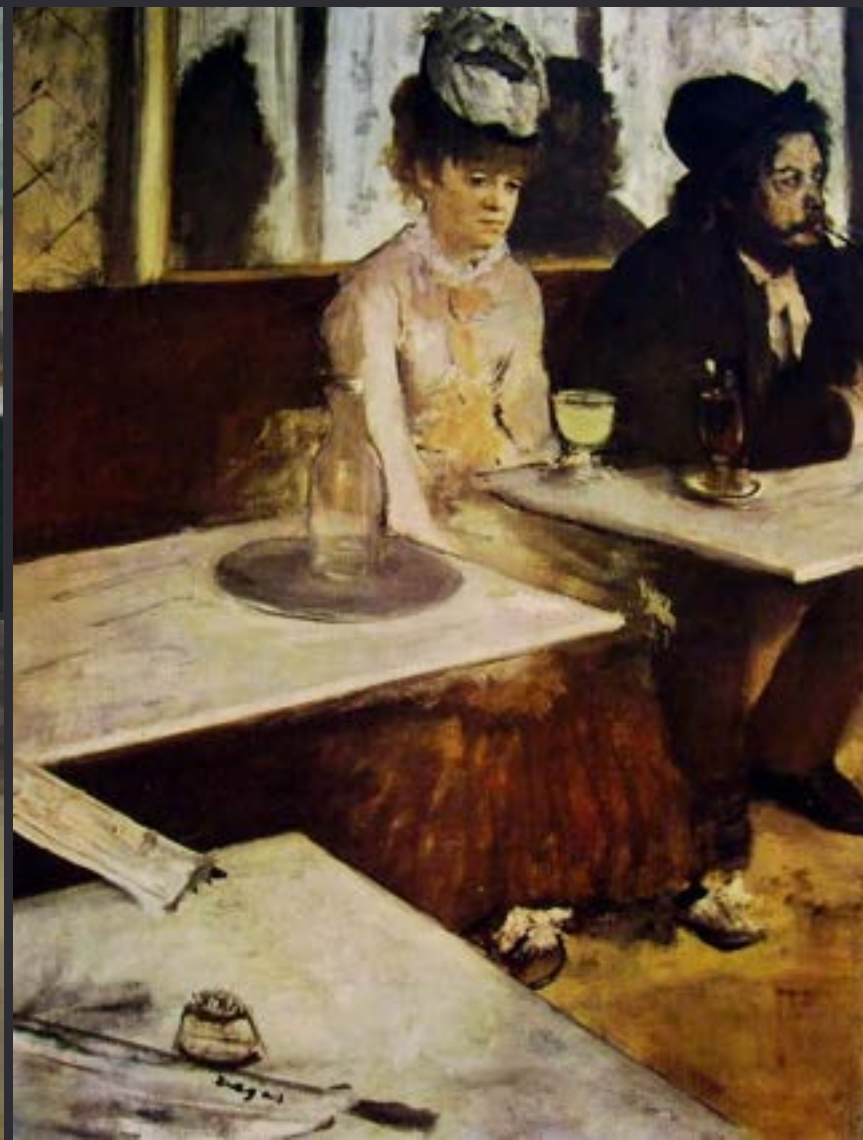
PIERRE-AUGUSTE RENOIR

1841 – 1919



EDGER DEGAS

1834 – 1917



CAMILLE PISSARRO

1830 – 1903



BERTHE MORISOT

1841 – 1895



MARY STEVENSON CASSATT

1844 – 1926



EXPRESSZIONIZMUS



FRANC MARC

1880 – 1916



AUGUST MACKE

1887 – 1914



FUTURIZMUS



LA VIE DE PARIS
Le Figaro - Paris
Echos
Le complet Caillaux

FONDAZIONE E MANIFESTO

DEL

FUTURISMO

(Pubblicato dal « FIGARO » di Parigi il 20 Febbraio 1909).

Avevamo vegliato tutta la notte — i miei amici ed io — sotto lampade di moschea dalle cupole di ottone traforato, stellate come le nostre anime, perchè come queste irradiate dal chiuso fulgore di un cuore elettrico. Avevamo lungamente calpestata su opulenti tappeti orientali la nostra atavica accidia, discutendo davanti ai confini estremi della logica ed ammerendo molta carta di frenetiche scritture.

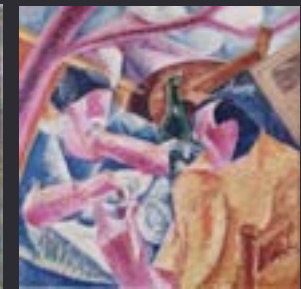
Un immenso orgoglio gonfiava i nostri petti, poichè ci sentivamo soli, in quell'ora, ad esser desti e ritti, come fari superbi e come sentinelle avanzate, di fronte all'esercito delle stelle nemiche, occhieggianti dai loro celesti accampamenti. Soli coi fuochisti che s'agitano davanti ai forni infernali delle grandi navi, soli coi neri fantasmi che frugano nelle pance arroventate delle locomotive lanciate a pazza corsa, soli cogli ubbriachi annaspanti, con un incerto batter d'ali, lungo i muri della città.

Sussultammo ad un tratto, all'udire il rumore formidabile degli enormi tramvai a due piani, che passano sobbalzando, risplendenti di luci multicolori, come i villaggi in festa che il Po straripato squassa e sràdica d'improvviso, per trascinarli fino al mare, sulle cascate e attraverso i gorgghi di un diluvio.

Poi, il silenzio divenne più cupo. Ma mentre ascoltavamo l'estenuato borbottio di preghiere del vecchio canale e lo scricchiolar dell'ossa dei palazzi moribondi sulle loro barbe di umida ver-

UMBERTO BOCCIONI

1882 – 1916



KUBIZMUS



PABLO PICASSO

1881 – 1973





JUAN GRIS

1887 – 1927





SZÜRREALIZMUS





SALVADOR DALI

1904 – 1989



RENÉ MAGRITTE

1898 – 1967



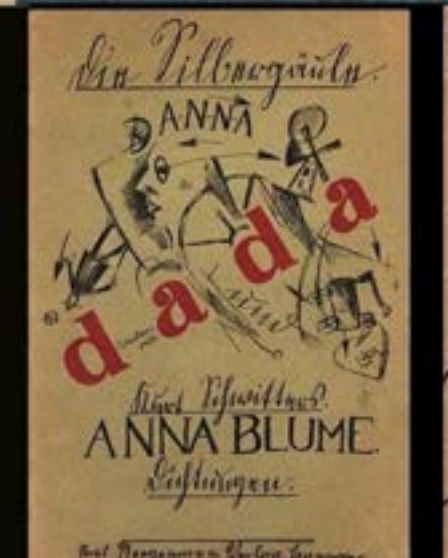
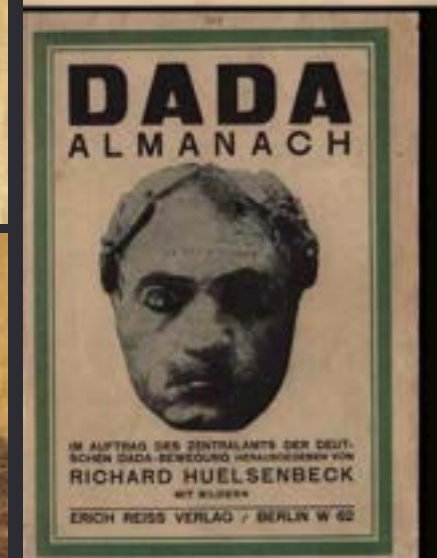
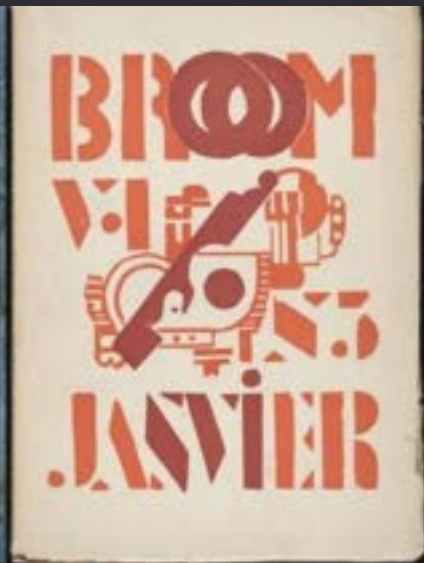
Ceci n'est pas une pipe.

MAX ERNST

1891 – 1976



DADAIZMUS



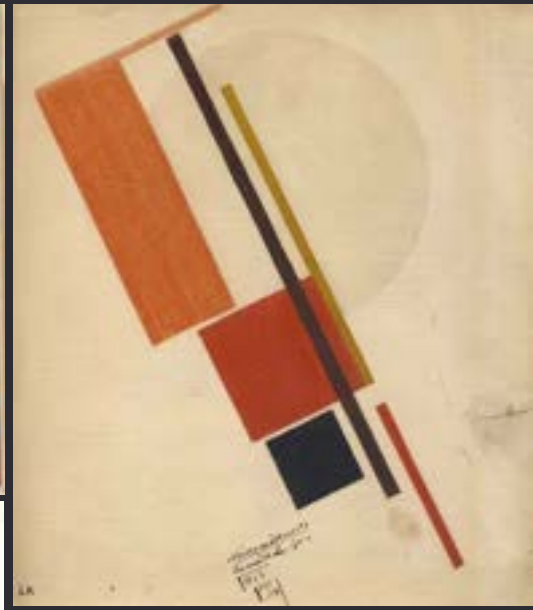
MARCEL DUCHAMP

1887 – 1968



L.H.O.O.Q.

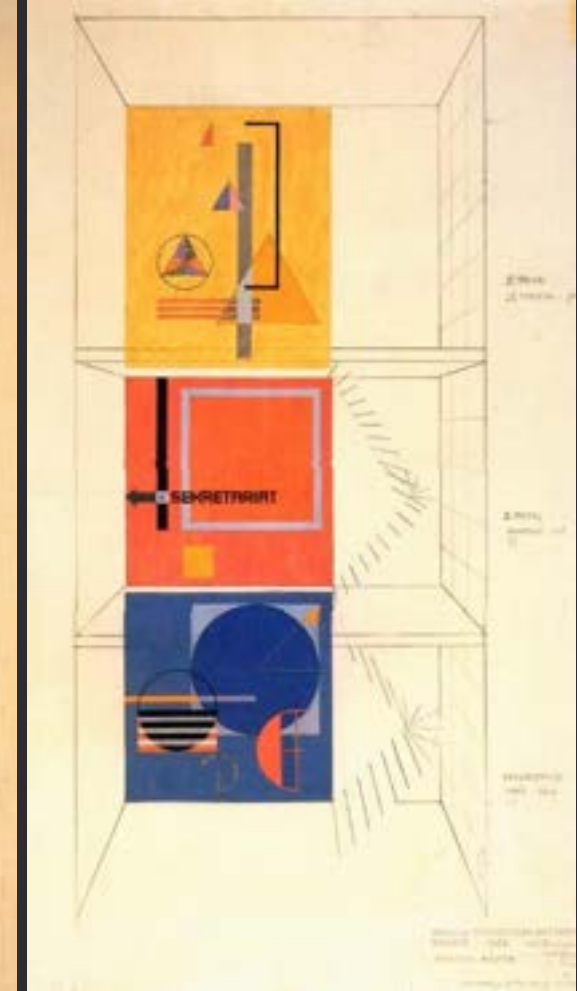
KONSTRUKTIVIZMUS



ALEKSZANDR RODCSENKO

1891 – 1956





BH 19
AA 13
UU 27
S

STAATLICHES
BAUHAUS
IN WEIMAR
1919-1923



LUXUS U. GEBRAUCHSSPIELE
DIE SPIELSTEINE
 SIND IHREN FUNKTIONEN
 ENTSPRECHEND
 GESTALTET
BAUHAUS
HARTWIG
SCHACH
 ZU BEZIEHEN DURCH
STAATL. BAUHAUS WEIMAR



ANHALTISCHER
KUNSTVEREIN
JOHANNISSTR. 13

GEMÄLDE AQUARELLE

KANDINSKY

JUBILÄUMS-AUSSTELLUNG

60.
GEBURTSTAG

Geöffnet:	Wochentags: 2-5 nachm. Mittwoch u. Sonntag 11-1
Eintritt:	Mitglieder: Frei Nichtmitglieder: 50 Pf.

STAATLICHES
BAUHAUS



WEIMAR 1919
1923



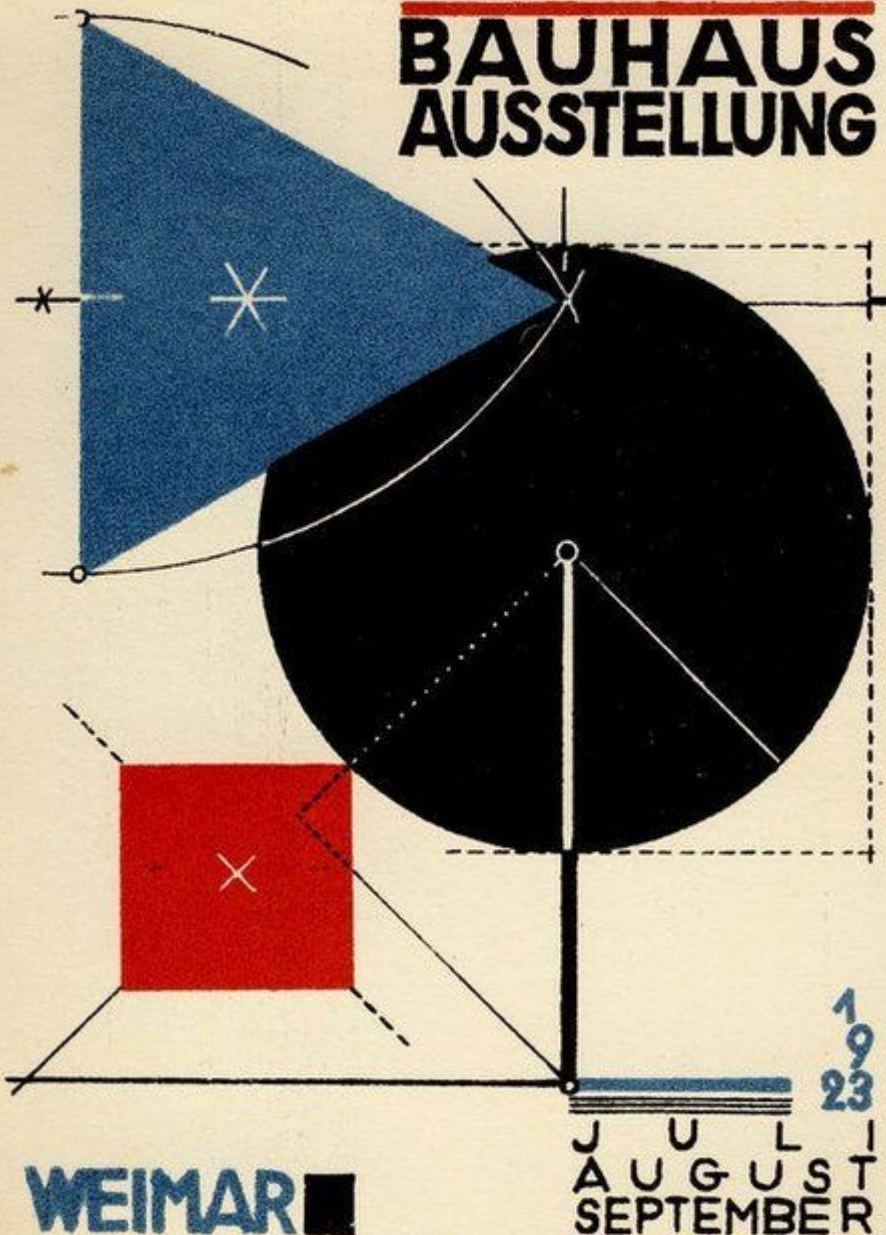
BAUHAUSVERLAG

MÜNCHEN
Wormserstraße 1



BAUHAUS
BÜCHER

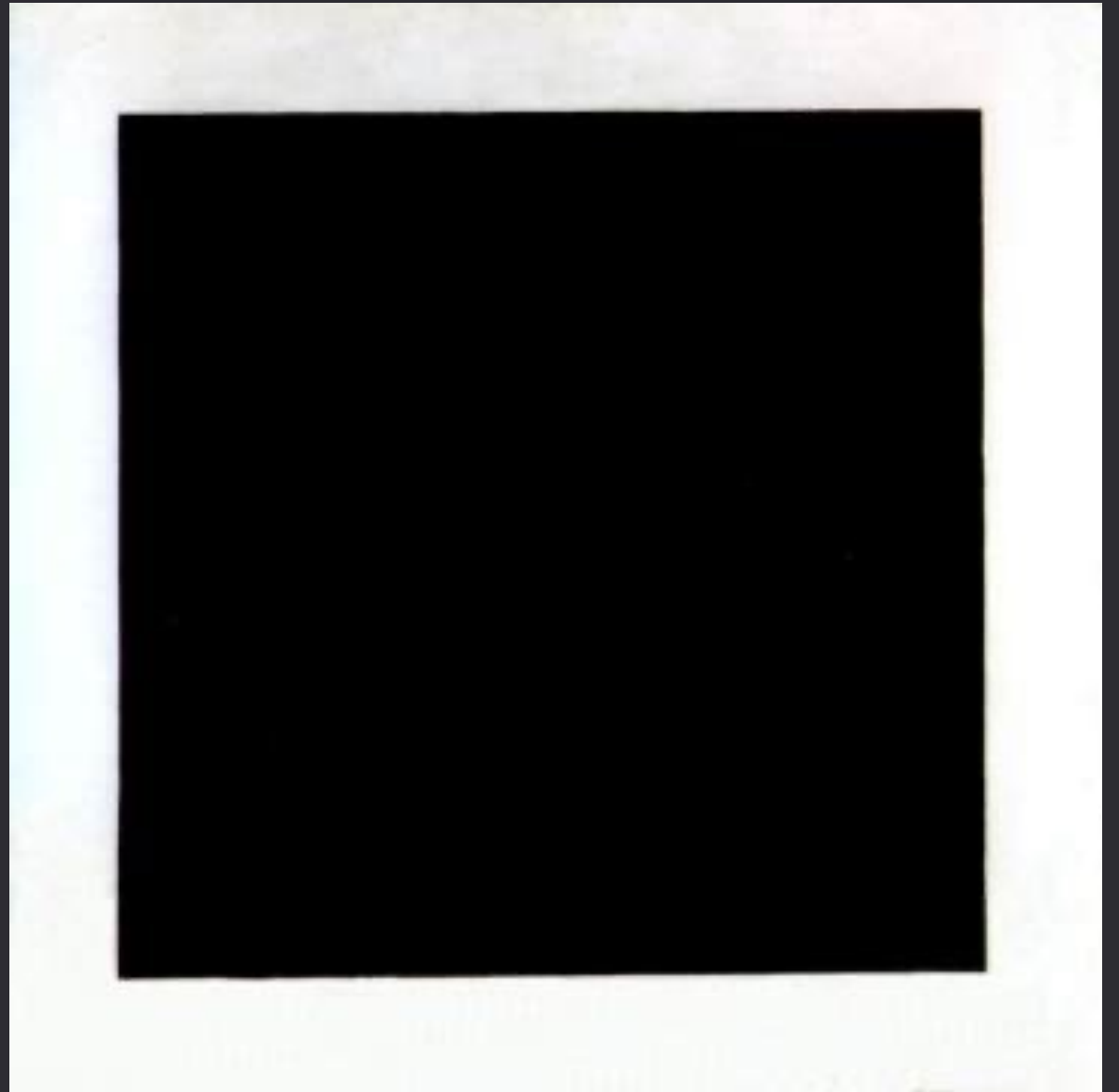
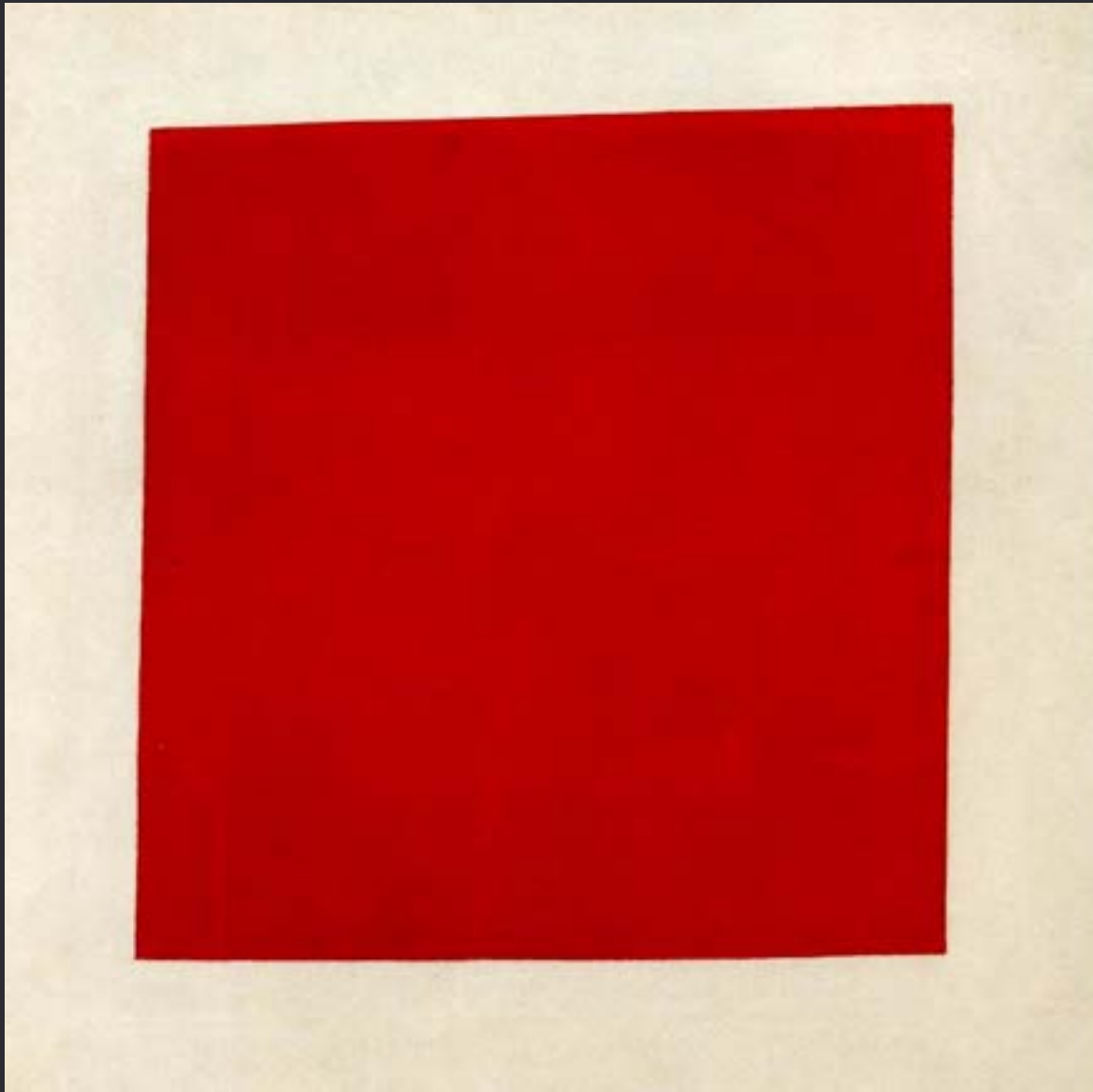
BAUHAUS AUSSTELLUNG

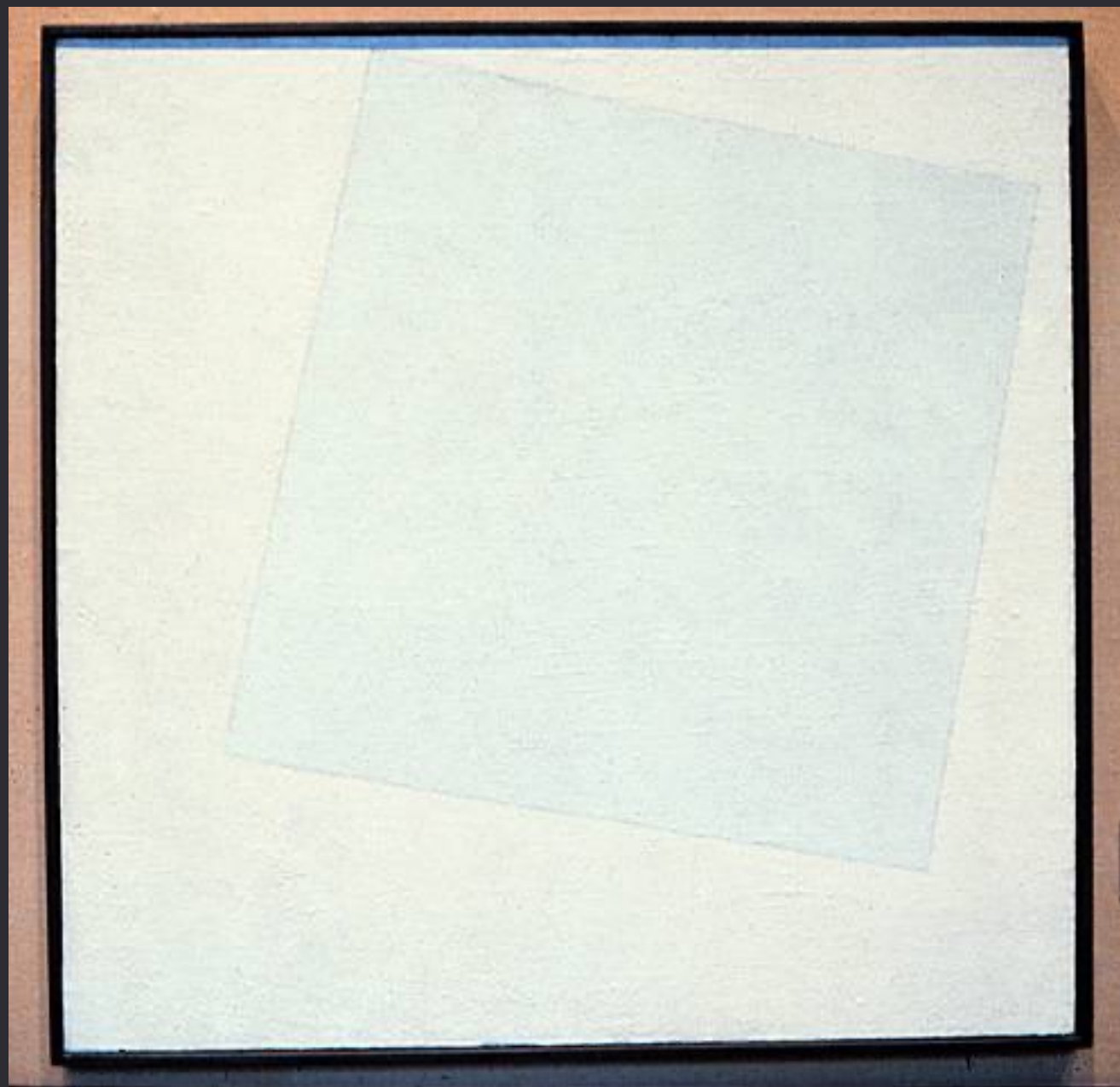


KAZIMIR MALEVICS

1878 – 1935

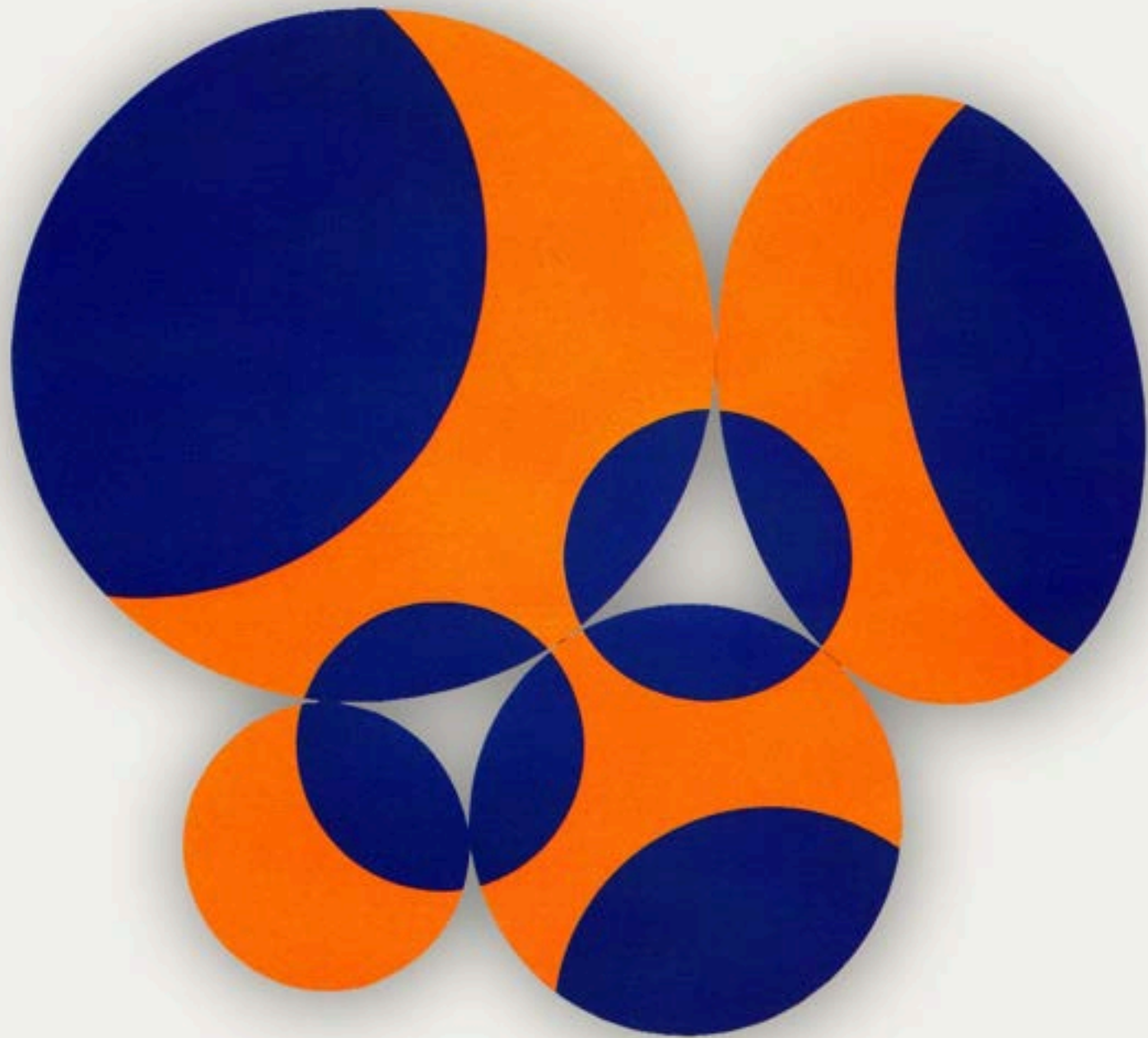






MINIMALIZMUS





OLLE BERTLING

1911 – 1981



FAJÓ JÁNOS

1937 – 2018

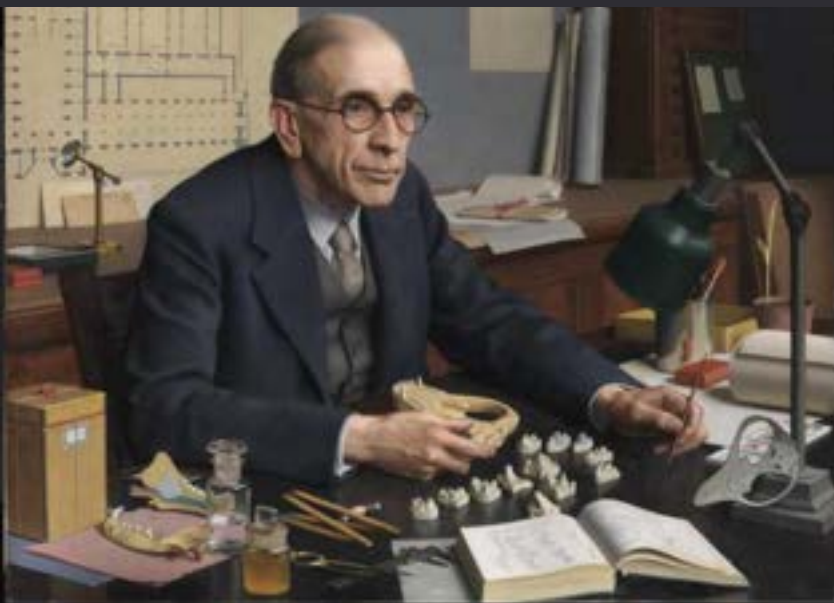


MINDEKÖZBEN AZ ELIT KÖREIBEN



GEORGE VERNON MEREDITH FRAMPTON

1890 – 1984



Painting - Hereford







THOMAS EHRETSMANN, 2016

PEN VOGLER, JOHN BURKE 2016

NOAH BUCHANAN









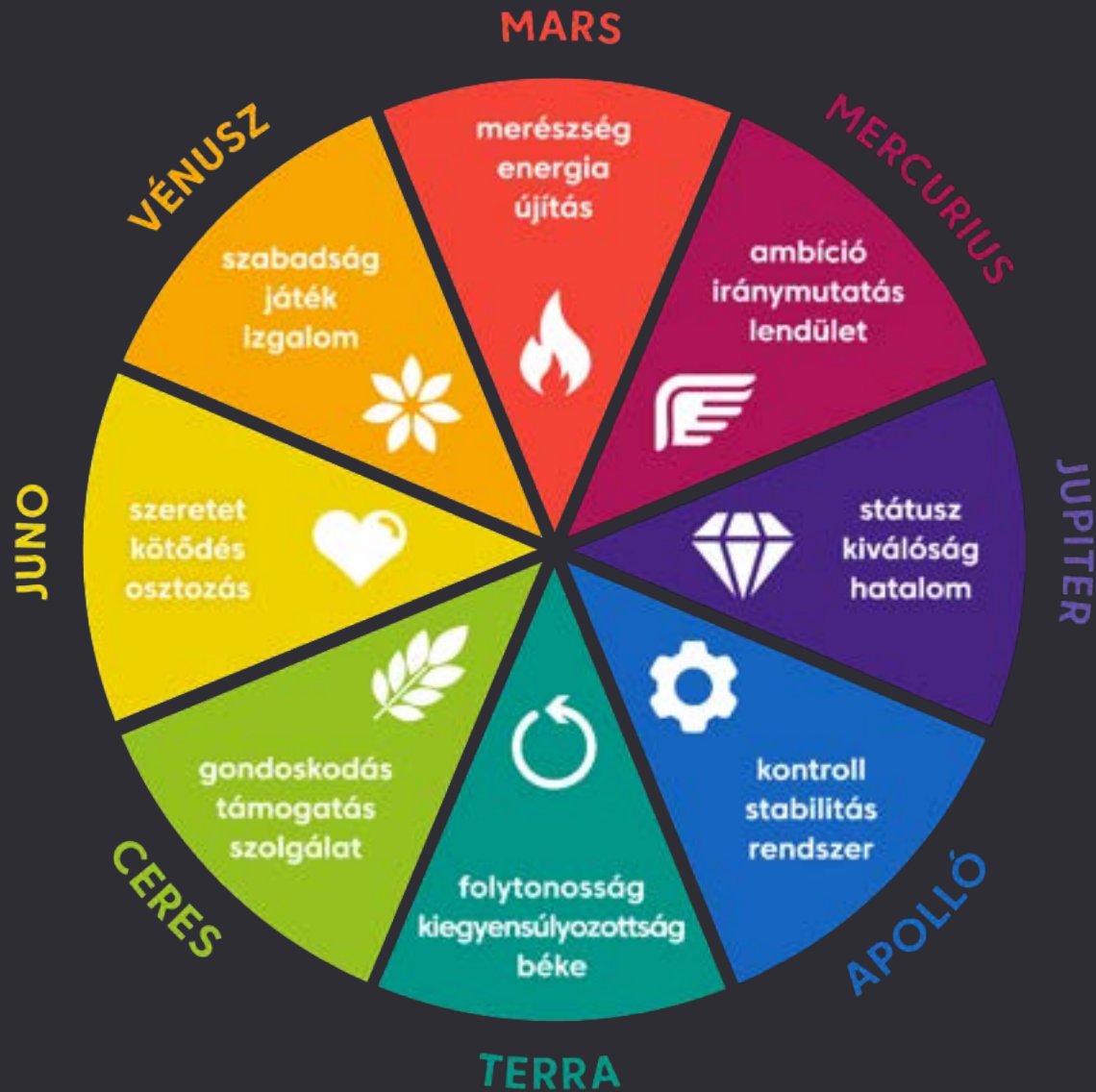
MARGARET BOWLAND







A BRAND BAR **MÁRKAARCHETÍPUS** RENDSZERE





KÖSZÖNJÜK A FIGYELMET

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