

The background is a dark, out-of-focus photograph. It appears to show a person's face and upper body, possibly holding a smartphone that displays a picture of a person. The overall tone is somber and grainy.

**GOOD BYE,
BORSODI SZITU**

An aerial photograph of a multi-story building with large-scale advertisements for 'Borsodi Sör' (Borsodi Beer). The building's facade is covered in green and gold graphics, including a large bottle of beer and the text 'AZ élet habos oldala' (The frothy side of life). To the left of the building are two large, cylindrical metal water towers. The surrounding area includes green trees, a parking lot, and other industrial or commercial structures. The text 'PURPOSE. BEFORE IT WAS COOL' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

**PURPOSE.
BEFORE
IT WAS COOL**

A photograph of three football players in red jerseys celebrating. The player in the center is shouting with his mouth open, while the player on the left is smiling and the player on the right is looking towards him. They are all wearing red jerseys with white stripes on the sleeves. The background is dark and out of focus.

EGYÜTT A CSAPAT

HAZAI PÁLYÁN

A group of five friends are gathered in a cozy living room, celebrating enthusiastically. In the center, a man in a red sports jersey and light blue pants sits on a brown leather sofa, cheering with his fist raised. To his right, a woman in a white polo shirt with a crest and light blue jeans sits on the same sofa, also cheering with her arm raised. Behind the man in red, another man in a green jacket and white shirt stands, holding a green beer bottle and cheering. To the left of the man in red, a woman with long brown hair is partially visible, smiling. On the far left, a man in a light blue t-shirt and dark pants stands, holding a green beer bottle and smiling. In the foreground, a round wooden coffee table holds three green beer bottles, a bowl of popcorn, and a bowl of snacks. The background features a bookshelf, a potted plant, and a framed picture of a red shirt on the wall.



BORSODI

ÁRPAFA

BORSODI

AZ ÉLET HABOS OLDALA

VILÁGOS SÖR



**A VÁLOGATOTT
HIVATALOS SÖR**

TISZTÁN ÁRPAFA MALÁTÁBÓL KÉSZÜLT
4,5% VOL



FOODWISZOPPELUS.OSSZESEN

ALK. **5% (V/V)** 0,5

KÉTFELE MALÁTA • KÉTFELE

AZ ÉLET HABOS



BORSODI

AZ ÉLET HABOS OLDALA

MESTER



**A VÁLOGATOTT
HIVATALOS SÖR**



BORSODI

AZ ÉLET HABOS OLDALA

VILÁGOS SÖR



**A VÁLOGATOTT
HIVATALOS SÖR**

ALK. **4,5% (V/V)** 0,5



BORSODI



**A VÁLOGATOTT
HIVATALOS SÖR**

Az élet
habos
oldala **5,5%**

AZ ÉLET



**TESZÜNK IS,
HOGY EGYÜTT
LEGYEN A CSAPAT**



Az élet
habos
oldala

BORSO
AZ ÉLET HABOS OLDALA

TISZTÁN ÁRPAMALÁTÁBÓL KÉSZÜLT



PROVINCIALE BORSO